Creating and maintaining a sustainable community ...
...incorporating sustainable principles
into the City's everyday actions and decisions,
monitoring progress, and
adapting to changing conditions and new information.

Our Mission and Vision

Our Mission:

To build a sustainable, compact, energized community responsive to the needs of its inhabitants, while also protecting the wildlands and farm lands that surround us.

Our Vision:

Smart Growth Advocates' Vision is consistent with the General Plan of the City of Chico in its projection of Chico in 2030, which promotes a "compact urban form, identifiable neighborhoods with diverse housing choices, convenient access to locally-produced goods, and a focus on alternative transportation and healthy lifestyles."

Specifically, Smart Growth Advocates envisions a community in which:

- Farm and wildlands are protected against urban sprawl to preserve fragile and valuable land, to limit fire risk, and to minimize costly infrastructure;
- Infill is used as the means to providing housing, making use of "opportunity sites" within the City and limiting automobile trips that increase greenhouse gasses;
- Consideration of "special planning areas" is postponed to prevent urban sprawl and its associated environmental impacts;
- Housing needs are met by diverse and affordable homes, including multi-family housing, condos, and apartments;
- Mixed-use neighborhoods are developed to allow for local shopping, increased cycling and walking, and an enhanced sense of community.

A Coalition of the following local organizations: Chico Smart Growth Advocates, Lead Organization: Butte Environmental Council California Native Plant Society, Mt. Lassen Chapter Chico 350.org